

Stephanie Miller

Senior Graphic Designer
Creative Lead
Art Director



CONTACT

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PROFESSIONAL SUMMARY

Creative leader and designer with 20+ years of experience developing brand, digital, print, marketing, and experiential creative across agency, corporate, publishing, retail, and freelance environments. Experienced in leading creative projects from concept through execution, managing client relationships, defining project requirements, coordinating cross-functional teams, and delivering high-quality work under tight deadlines.

Known for combining strong creative thinking with organization, communication, and a hands-on approach. Comfortable leading a project, collaborating with other creatives, managing multiple priorities, or jumping into the work wherever the team needs support.

PROFESSIONAL EXPERIENCE

2015-Present

Owner/Creative Designer

STEPH MILLER CREATIVE

Independent creative studio providing graphic design, creative direction, photography, and consulting services to agencies, publishers, corporations, and other organizations.

- Lead creative projects from initial concept and client discovery through design, production, and final delivery.
- Manage client relationships, project requirements, timelines, priorities, and day-to-day business operations.
- Collaborate with internal marketing teams, agencies, photographers, vendors, and other creative professionals to execute projects efficiently.
- Provide design and creative support across branding, print, digital, presentations, marketing collateral, editorial, and other communication needs.
- Frequently brought in to support internal creative teams with overflow work, specialized projects, and deadline-driven assignments.
- Clients and organizations supported include Meredith, Bauer Publishing, Limelight Marketing, Time Inc., a360media, McClatchy, SmartCommerce, and other agencies and businesses.

2025-2026

Graphic Designer | Marketing and Project Management

SMARTCOMMERCE

- Support the marketing team with overflow design needs and deadline-driven creative projects.
- Design and manage internal client-facing documents and resources for the company knowledge base.
- Develop sales presentations and supporting visual materials used to communicate products and solutions.
- Create one-pagers and marketing collateral that translate complex software features into clear, engaging visual communications.
- Collaborate with marketing and sales stakeholders to understand objectives and deliver polished creative within established timelines.

2019-2024

Photoshoot Director, Creative Director & Designer

WHOA, WAIT MAGAZINE

- Plan and coordinate photoshoots from pre-production through on-site execution, managing the many moving pieces required for successful production.
- Develop detailed organizational spreadsheets tracking hundreds of products, assets, and shoot requirements.
- Coordinate shoot logistics and work on-site to keep production moving efficiently.
- Design magazine advertorials and supporting print materials.
- Balance creative direction, production logistics, design, and communication across multiple stakeholders.

EDUCATION

MidAmerica Nazarene University

Olathe, KS

Bachelor of Arts, Graphic Design
with art emphasis

CORE EXPERTISE

- Creative Direction & Leadership
- Art Direction
- Brand Development
- Marketing Creative
- Campaign Development
- Project Management
- Client Relationships
- Creative Operations
- Print & Digital Design
- Presentation Design
- Editorial Design
- Photoshoot Direction
- Event & Tradeshow Creative
- Production Management
- Adobe Creative Cloud
- Figma
- Claude
- ChatGPT

SELECTED BRANDS & CLIENTS

- Walmart
- Universal Studios
- Warner Bros.
- AMC
- Jake's Fireworks
- Meredith
- Time Inc.
- Bauer Publishing
- a360media
- McClatchy
- SmartCommerce

2019-2025

Creative Director, Publications

A360MEDIA (previously Bauer Media Group)

- Led creative direction and designed magazine publications, SIPS (Specials in Publication), and supporting advertising materials for a360media.
- Developed creative layouts and marketing materials while working within established publication and brand guidelines.
- Collaborated with editorial, advertising, and creative teams to produce polished, deadline-driven print materials.
- Managed multiple projects and revisions while maintaining consistency across publications and client deliverables.

2016-2019

Designer, Art Director

LIMELIGHT MARKETING

- Provided freelance graphic design support for a variety of client and marketing projects.
- Developed logos, branding elements, packaging, marketing collateral, and retail-focused creative.
- Created store and product renderings to visualize concepts for client presentations and approvals.
- Supported Jake's Fireworks with creative development and retail/store design projects.
- Collaborated with the LimeLight team to develop creative solutions that aligned with client goals, brand standards, and production requirements.

2009-2015

Creative Director

NEW CREATURE

- Led creative development and project execution for Walmart vendors and major retail brands, collaborating across agency teams to deliver projects from concept through vendor walkthrough and production.
- Served as primary client interface, translating complex ideas into clear creative direction while managing expectations and project requirements.
- Scoped projects, defined requirements, and helped establish the creative and production approach for client initiatives.
- Developed 2D creative concepts and translated designs into 3D models and retail environments.
- Created style guides and creative standards for Walmart programs and studio teams.
- Planned, executed, and managed events, roadshows, and tradeshows.
- Managed accounts and projects involving major entertainment and retail brands including Universal Studios, Warner Bros., AMC, and others.